

# CORPORATE UPDATE

PT MNC Investama Tbk February 2019

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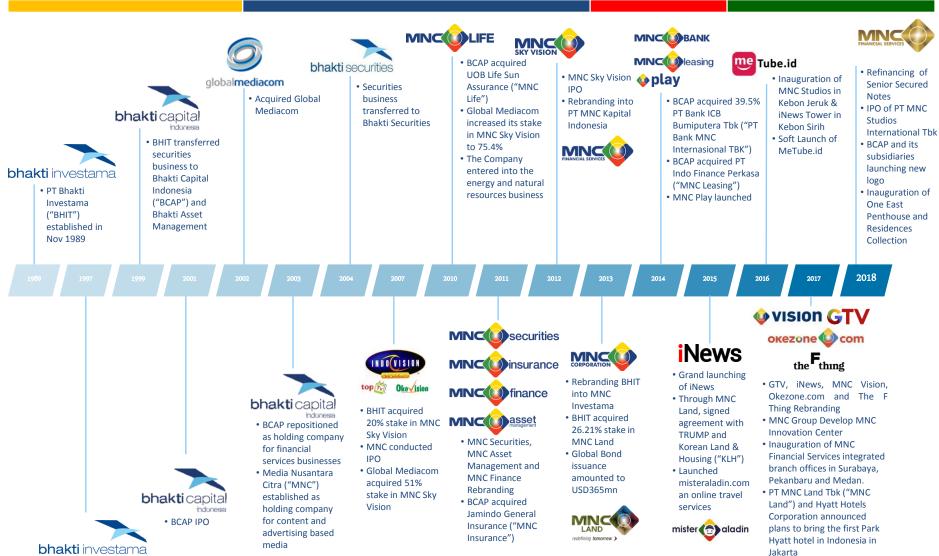




### **BHIT Milestone**

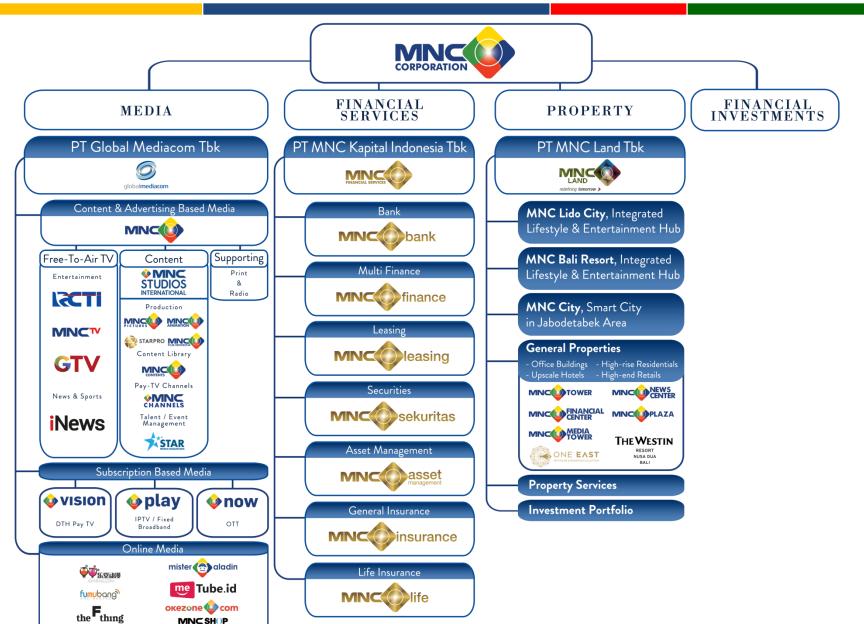
BHIT IPO





# **Corporate Structure**



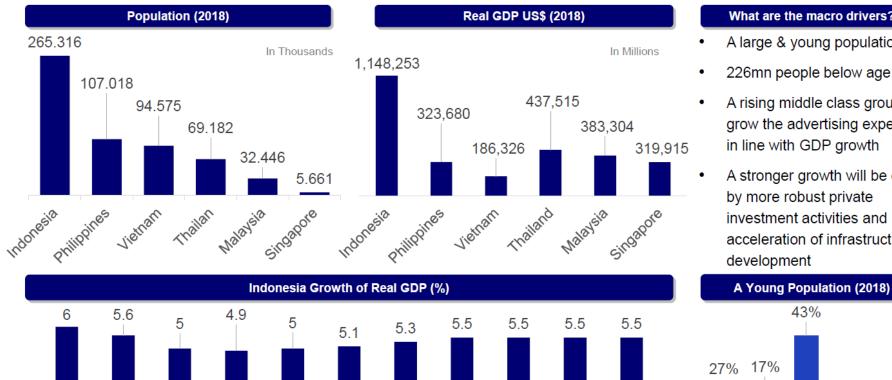






# **Macro Drivers Support Industry Growth**





Source: Indonesian bureau of statistic 2019 report

2015

2016

2017

2018

2019

2020

2021

2022

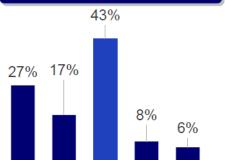
2012

2013

2014

#### What are the macro drivers?

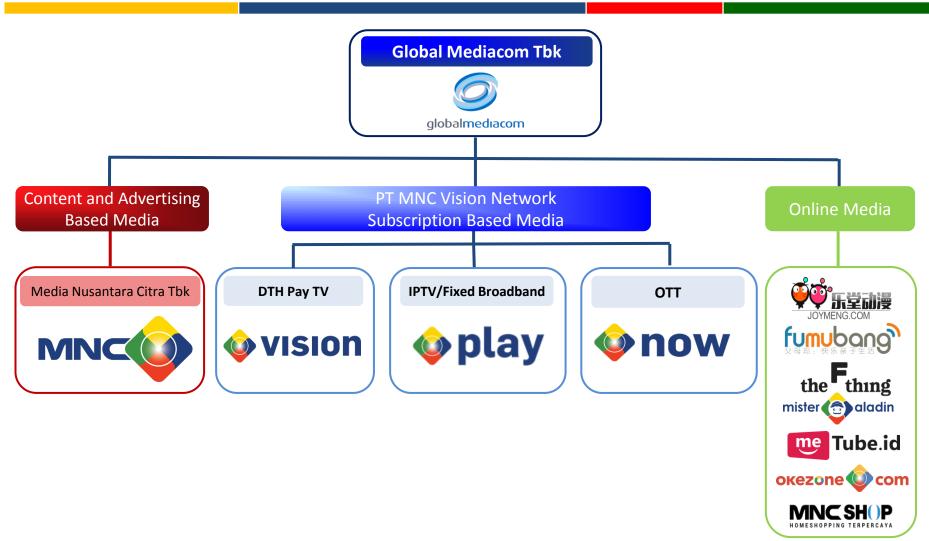
- A large & young population
- 226mn people below age of 54
- A rising middle class group will grow the advertising expenditure in line with GDP growth
- A stronger growth will be driven by more robust private investment activities and acceleration of infrastructure



0 - 14 15 - 24 25 - 54 55 - 64

# PT Global Mediacom Tbk (MNC Media) Corporate Structure





## The Largest Fully Integrated Media Company in Southeast Asia





### **FREE-TO-AIR TV**

**ENTERTAINMENT** 



**Entertainment FTA focusing** on family audience

**NEWS & SPORTS** 

# **News**

Largest news TV and programs (providing news programs to the Group's 3 entertainment FTA)

### **CONTENT**



#### **PRODUCTION**











4 FTA **Talent Search Talk Shows** 

Variety & News TALENT / EVENT

MANAGEMENT

#### **CONTENT LIBRARY**



Content library contains more than 300,000 hours and increasing by more than 15,000 - 20,000 hours per year

#### **PAY-TV CHANNELS**



MOVIE















kids







### FTA+

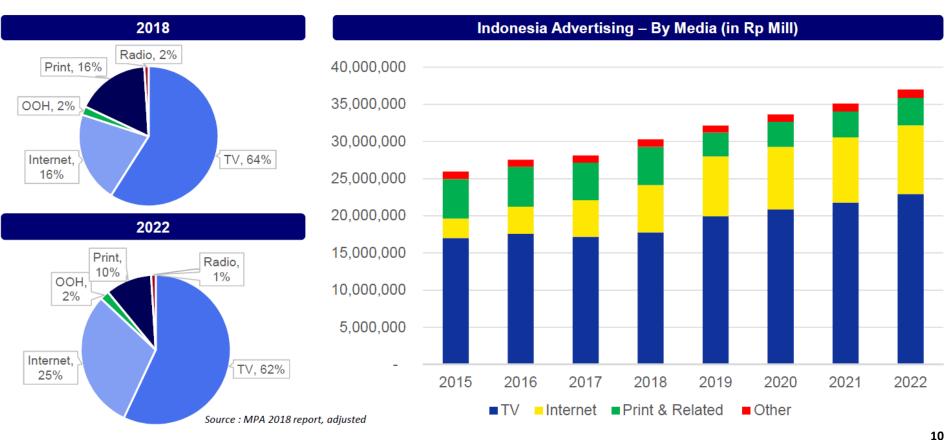
Digital apps of 4 FTA with content of live streaming, catch up features, library and creative contents



# **Indonesia Advertising Market Share**



- Given the infrastructure constraint, TV is the only medium to reach a mass audience.
- TV advertising is expected to maintain a dominant market share
- A more stable economic growth will boost ad spend, TV advertising should trend at a 3.1% CAGR between 2017-22
- 94% smartphone penetration among online users, grew from 40% in 2013.



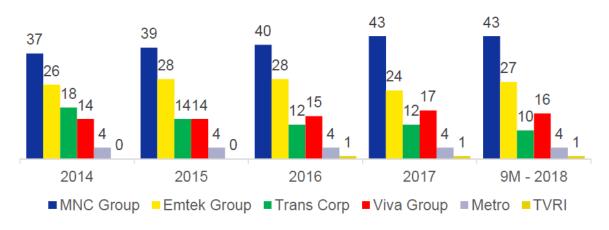
# The Largest Audience Share & FTA TV Advertising Market Share





- MNCN continued to produce top drama series and successfully fulfilled demand on high quality Indonesian culture-based entertainment
- We also have 20 MNC branded Pay TV Channels. These channels are integral to our content strategy

### **Indonesia FTA TV Advertising Market Share**



- MNC Group dominates Advertising market share amongst all FTA TV Stations in the nation
- Content is the only way to capture audience share and monetize advertising dollars
- MNC sells different forms of advertising from filler TVC, built-in, virtual ads, mobile ads and other creative ads

Source: Nielsen \*Jan-19 (1-21)

# **TV Advertising Revenue**



### Advertising Revenue Stream

- Conventional TVC Commercial (15" and 30") during commercial break
- Virtual ads
- Built-in sponsorship and off air events
- Squeeze Frame Advertising



**Conventional TVC** 



**Build-In Advertising** 



Virtual Advertising on Drama Series (TOP)



**Squeezed Frame Advertising** 

# **The Largest Content Producer**



### CONTENT

#### CONTENT LIBRARY





























#### **Pay TV Channel**









































- 1. Over 80% of FTA content is local with more than 90% produced in house.
- 2. More than 90% of pay Channel content is sourced from the library and original content produced in house
- 3. Produce all types of content for FTA, pay channels, movie and social media (around 20,000 hours of production annually with over 300,000 hours library).
- 4. MNC production house market share (Indonesia):

Drama Series : 32%Infotainment : 26%Reality Program : 28%

Local Animation : more than 50%Talent Search : more than 50%

5. Controls talent management with more than 60% market share

Pay TV Operator

Produced for

OTT

Indonesia and overseas

# **The Largest Content Producer**





### **CONTENT**

CONTENT LIBRARY PRODUCTION Pay TV Channel

### Drama, Talent Search, Animation, Sitcom, Movie











- 80% of our contents are local with more than 90% produced in-house
- Gradually reducing foreign content, due to low margin and high cost
- Targeting to increase local content to approximately 100% in 2018, which will lead to a decrease in programming cost and higher EBITDA Margin

# The Best Talent Search Format Lineup



Indonesian Idol - 10<sup>th</sup> season and running,

The Voice - 2<sup>nd</sup> season and running,

Rising Star Indonesia - The 2<sup>nd</sup> Season, and running

MasterChef Indonesia – 4th season and running

The Voice Indonesia – 1<sup>st</sup> season and running

Our talent search programs are 3x more profitable than competing "In-house" dangdut singing competition







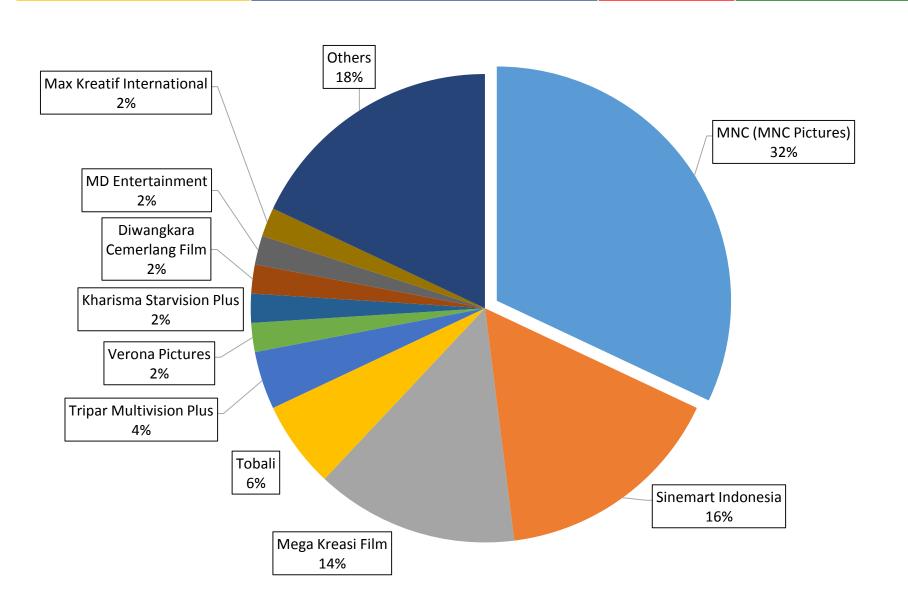






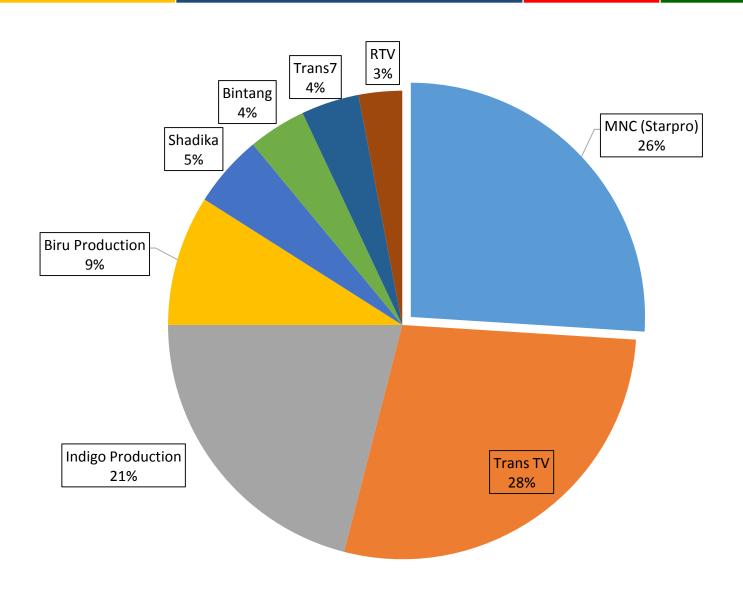
# **Drama Series Production – Indonesia Market Share**





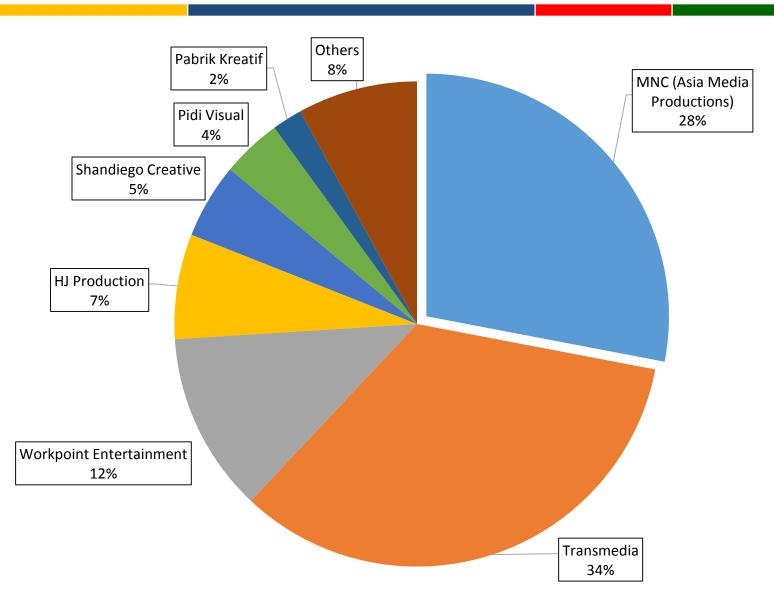
# **Infotainment Production – Indonesia Market Share**





# **Reality Show Production – Indonesia Market Share**





# **Most watched Pay-TV channels in Indonesia**



## 26 Channels with total 25.06% Market Share

| Rank | Channel           | Share (%) | Rank | Channel             | Share (%) | Rank | Channel               | Share (%) |
|------|-------------------|-----------|------|---------------------|-----------|------|-----------------------|-----------|
| 1    | RCTI Pay          | 10.54     | 26   | FOX FAMILY MOVIES   | 0.77      | 51   | MNC LIFESTYLE         | 0.19      |
| 2    | TRANS Pay         | 9.47      | 27   | KIDS CHANEL         | 0.72      | 52   | MUSIC CHANNEL         | 0.17      |
| 3    | IVM Pay           | 8.50      | 28   | NATIONAL GEOGRAPHIC | 0.70      | 53   | PREMIERE              | 0.15      |
| 4    | SCTV Pay          | 8.21      | 29   | BABYTV              | 0.6       | 54   | THRILL                | 0.13      |
| 5    | TRANS7 Pay        | 7.86      | 30   | NICK JUNIOR         | 0.59      | 55   | BEIN SPORTS 1         | 0.13      |
| 6    | TVONE Pay         | 7.7       | 31   | HBO FAMILY          | 0.55      | 56   | HEALTH AND BEAUTY     | 0.12      |
| 7    | ANTV Pay          | 6.46      | 32   | FOX SPORTS          | 0.54      | 57   | FOX LIFE              | 0.12      |
| 8    | METRO Pay         | 4.76      | 33   | FOX CHANNEL         | 0.53      | 58   | DISCOVERY CHANNEL     | 0.11      |
| 9    | GTV Pay           | 4.22      | 34   | FOX CRIME           | 0.44      | 59   | HIDAYAH               | 0.10      |
| 10   | MNCTV Pay         | 3.42      | 35   | BERITA SATU         | 0.44      | 60   | SOCCER CHANNEL        | 0.10      |
| 11   | DISNEY JUNIOR     | 1.94      | 36   | HBO HITS            | 0.42      |      | GEM                   | 0.09      |
| 12   | TVRI1 Pay         | 1.66      | 37   | CCM                 | 0.40      | 62   | ANIMAL PLANET         | 0.08      |
| 13   | HBO               | 1.57      | 38   | S-ONE               | 0.37      | 63   | IDX CHANNEL           | 0.08      |
| 14   | CARTOON NETWORK   | 1.25      | 39   | HBO SIGNATURE       | 0.36      |      | HOME AND LIVING       | 0.08      |
| 15   | INEWS Pay         | 1.12      | 40   | CELESTIAL MOVIES    | 0.36      |      | MNC FASHION           | 0.07      |
| 16   | DISNEY CHANNEL    | 1.04      | 41   | GAMES CHANNEL       | 0.31      | 66   | AUTO AND GADGET       | 0.07      |
| 17   | NICKELODEON       | 0.95      | 42   | NGC WILD            | 0.31      | 67   | DIVA                  | 0.07      |
| 18   | AXN               | 0.94      | 43   | MNC SPORTS          | 0.29      | 68   | COMEDY CHANNEL        | 0.05      |
| 19   | MNC ENTERTAIMENT  | 0.91      | 44   | INFOTAINMENT        | 0.29      |      | ANIMAX                | 0.04      |
| 20   | CNN INDONESIA     | 0.91      | 45   | Z BIOSKOP           | 0.25      | 70   | TRAVEL LIVING CHANNEL | 0.02      |
| 21   | FOX MOVIES        | 0.89      | 46   | MNC SHOP TRENDY     | 0.24      | 71   | FX                    | 0.02      |
| 22   | CINEMAX           | 0.88      | 47   | ASIAN FOOD CHANNEL  | 0.24      | 72   | CHANNEL V             | 0.02      |
| 23   | MNC NEWS          | 0.79      | 48   | FOX SPORTS 2        | 0.23      |      | FOOD AND TRAVEL       | 0.02      |
| 24   | FOX ACTION MOVIES | 0.78      | 49   | MOVIE CHANNEL       | 0.22      | 74   | DMAX                  | 0.02      |
| 25   | DRAMA CHANNEL     | 0.78      | 50   | TOONAMI             | 0.22      | 75   | EXTREME CHANNEL       | 0.01      |

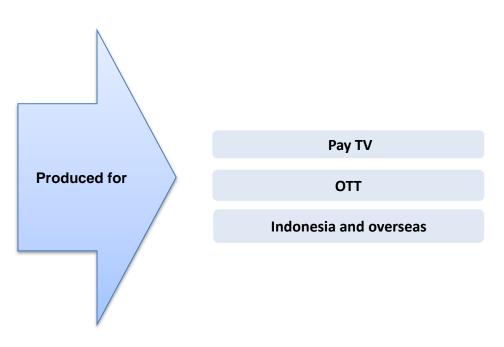
### **Content Revenue**



### Majority of the local content for the FTA's and pay channels is sourced from

- Library is used for rerun on the FTA to reduce programing cost.
- Library is used for the content of Pay Channel.
- Library is monetized by selling it to third parties (FTA, Pay-TV, and OTT) in both
   Indonesia and Overseas
- Pay Channels also generate advertising and subscription revenue





# **Digital Mobile/ Online Advertising Revenue**



- Digital Broadcast
- Social Media (Web Series on You Tube, etc)
- Library/channel licensing to digital platform
- Online portal, UGC, etc.
- FTA+ (OTT) coming soon







Setelah tiga tahun, bisnis kecimpring Muslihat yang sudah

pensiun sebagai preman, mengalami masalah. Penjualannya









Ada Surga Dimata Ibuku -Gawattt Mau Dibawa Kema... CAHAYA HATI - Gilak Ringgo Minta Tebusan 100jt [12... BINTANG DI HATIKU - Poppy Tak Mampu Lagi Mengejar [...

32 jtx ditonton •

BINTANG DI HATIKU - Apa Yang Terjadi Dengan Lolly [...

107 jtx ditonton •

37 itx ditonton •

25 itx ditonton •

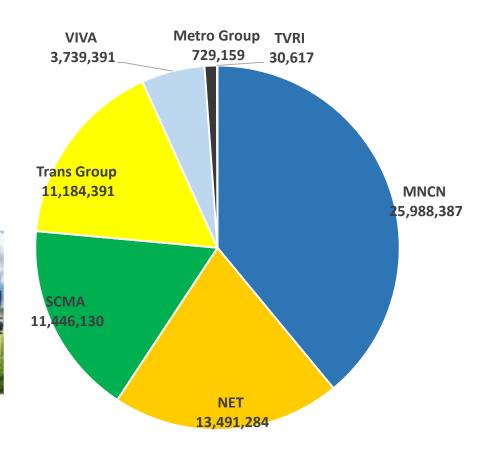
## Number One YouTube TV Subscriber in Indonesia

NouTube <sup>™</sup>



• Top-notch local content that Indonesian audiences love.





■ MNCN ■ NET ■ SCMA ■ Trans Group ■ VIVA ■ Metro Group ■ TVRI

Source: MNC Research, as per 15 Feb 2019

# Welcome to MNC FTA TV Mobile Apps





Will You Be The Next, adalah suatu alang

pencaleri bakari yang dedopai dari Pop (bot (Inggil) dangan ponaori dari Framantel/Jeda yang bekerjasama. dengan FCTI. Ajang ni merupakan pencaran idota di bidang tarik susari. Indonesian lodi telah menjadi secara matitas terbesar di Indonesia. Setelah kemunculari Indonesian Idol, bunyak sazar anatasi ain yang ditayangkan.





- A spectacular extension of RCTI, MNCTV, GTV, and iNews FTA TV which is available for free via Apps (iOS& Android).
- MNC is digitally all in!

# Excellent Live Streaming

- · Multi Camera View for Streaming
- Red Carpet 360 View Camera Technology
- · Clean, simply elegant look & feel, represents the MNC brand

# Excellent Content

- FTA Programs Current and Library
- Extended Content –Rejuvenated Library Content, Fresh Extended Content, and FTA Unaired Content (bloopers and behind the scene)
- · Creative Contents: Quiz, Web Series, Audition, etc
- Content Partner (SMN, PSSI, Korean artist agency, etc)

Excellent Brand Activity

- Never miss your favorite programs with FTA+ live streaming feature, anytime anywhere you want.
- Fully supported with world class technology for ultimate viewing experience

**Excellent** Rewards

 The more you watch, vote, or do other exciting activities on FTA+, the more you will get point reward. Point reward can be used for any purchases (e.g. voucher, shopping, etc.

- 6

# All Contents Are Produced Using State-of-the Art Broadcasting Facilities

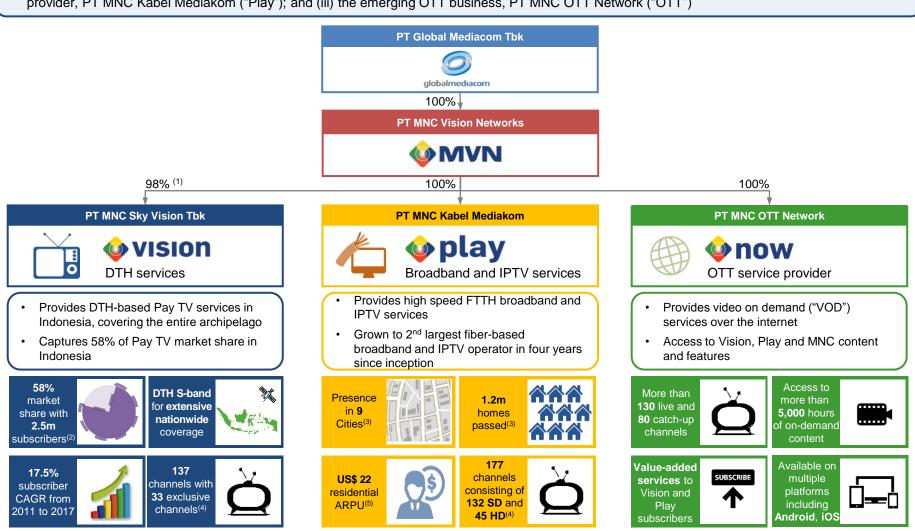




### **Overview of PT MNC Vision Networks**



• PT MNC Vision Networks ("MVN") is part of South East Asia's largest integrated media group, PT Global Mediacom Tbk ("GMC") and currently owns and operates (i) the dominant Pay TV operator, PT MNC Sky Vision Tbk ("Vision"), (ii) the only 100% fiber-optic major broadband / IPTV service provider, PT MNC Kabel Mediakom ("Play"); and (iii) the emerging OTT business, PT MNC OTT Network ("OTT")



Notes: 1. 96.47% owned via MVN and the remaining by MNC Group and its related entities; 2. DTH subscribers as of 31 December 2016 based on Media Partners Asia 2017, does not include IPTV Pay TV subscribers under Play; 3. As of 31 December 2017; 4. Includes both SD and HD channels; 5. Monthly average net ARPU converted using USD / IDR FX rate of IDR 14,300

### **MNC Vision at a Glance**







17.5% Subscriber CAGR<sup>(2)</sup>







Nationwide
Coverage
Using S-band & DTH
Technology



















#### Notes:

- 1 Per 31 Dec 17
- 2 For period 2010-2017
- 3 Media Partners Asia 2017 Report
- 4 Monthy Average period Jan-Dec 2017

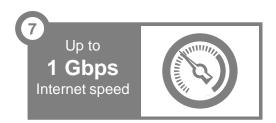
# **MNC Play at a Glance**



















1.69% Churn Rate (2)





- 1 Per 31 Dec 2017
- 2 Churn Monthly Average 2017
- 3 ARPU Monthly during 2017

# **Superior Broadband and Pay TV Product Offerings**





Light Speed Upload & Download

100% Fiber Optic



Modern Fiber with Latest Wi-Fi Technologies



Network Ability up to 10 Gbps



Light Speed Upload and Download



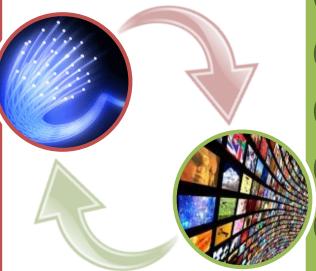
Symmetrical Upload and Download Speed



**Media Sharing Ready** 







# The Most Sophisticated Pay TV Offering

You Will Not Miss Your Favourite Shows



177 SD and HD Channels



**Television On Demand** 



Pause, Play and Rewind for All Channels



Watch on Your Mobile Devices
Anytime and Anywhere



**Video On Demand Feature** 



Android Set-Top-Box

## **MNC Now at a Glance**



# Offering the best of local entertainment anytime, anywhere...

- ♦ More than 80 channels of live TV channels
- ❖7-day Catch-Up TV
- ❖ More than 4,000 hours of on-demand entertainment
- ❖ Free value-added service to eligible subscribers of MNC Play and MNC Vision
- ❖ Available on compatible Android and iOS devices







Home Films

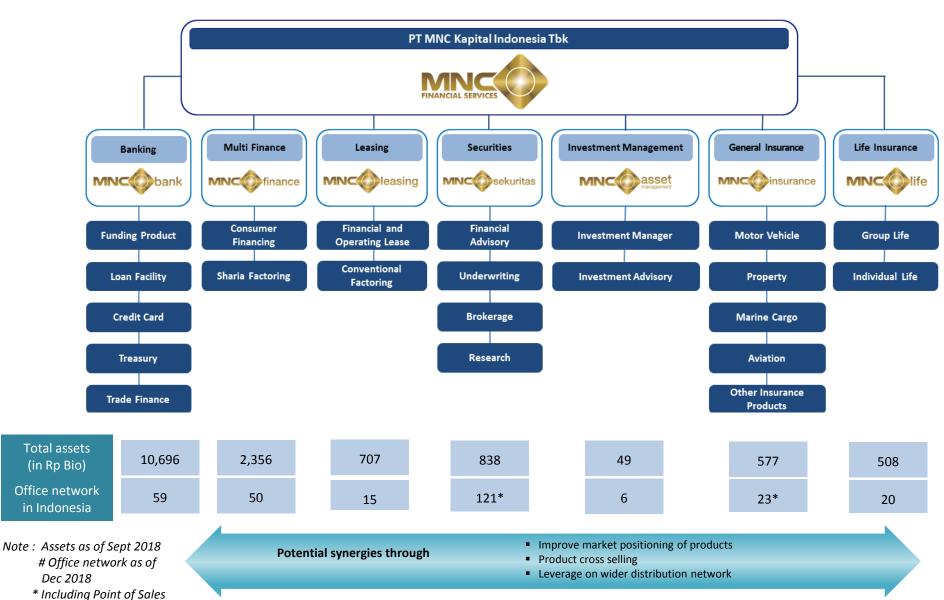
**TV Series** 





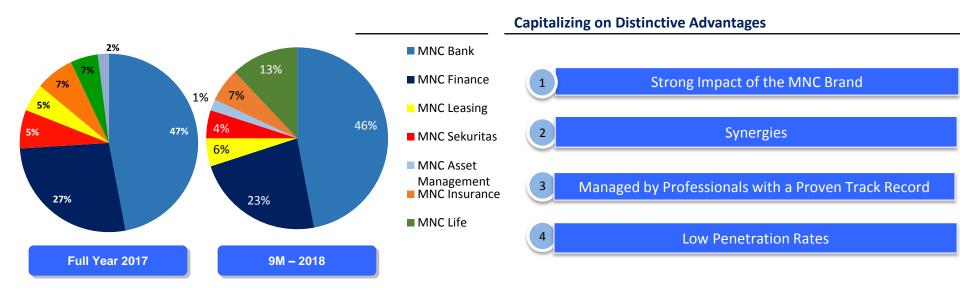
### PT MNC Kapital Indonesia Tbk (MNC Financial Services) Corporate Structure





### **Sources of Revenue**





#### Strategies

- Creating a one-stop financial service centre (financial supermarket)
- Maximizing value creation & creating greater synergies amongst subsidiaries
- Developing an integrated online system (digitalization)
- Strengthening market penetrations
- Focusing on retail businesses
- Implementing better risk management, corporate governance & lowering acquisition cost as well as cost of funds
- Expanding our investments through unorganic means (mergers and acquisitions)

# **Synergies**





- Strong exposure for promotions of products & services
- Capitalizing on MNC Vision's 2.5 million subscribers as well as the client data base from MNC Shop and MNC Play

Benefitting from the expansions of MNC Land





# **Business Profile**



A proven track record in managing various category of investment properties. Next, the Company is focusing on developing the following segments:



MNC Lido City, Integrated Lifestyle & Entertainment hub



MNC Bali Resort, Integrated Lifestyle & Entertainment hub



MNC Smart City in Tangerang



General Properties
(office building, high-rise residential,
upscale hotel)



**Property Services** 

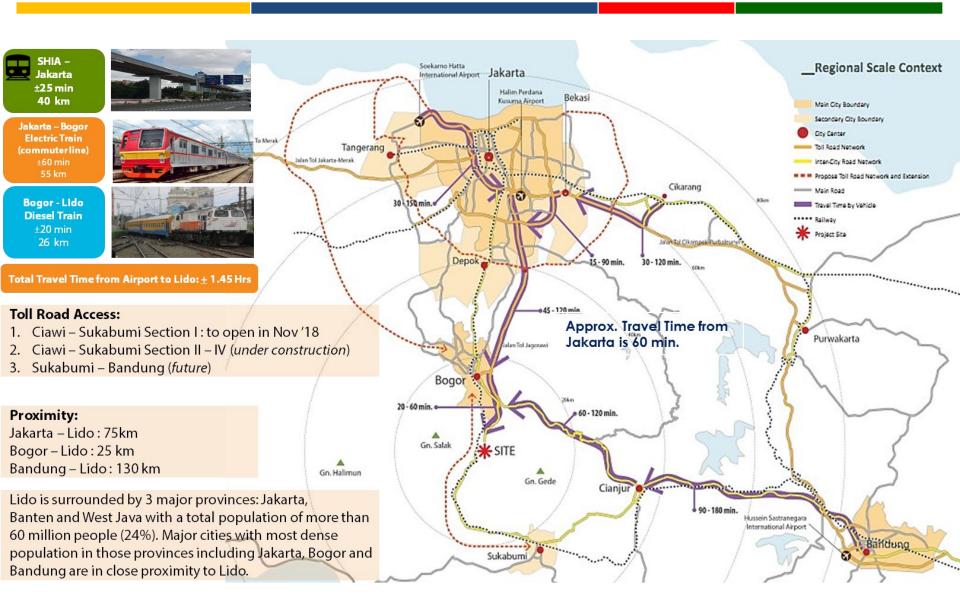


# "A world-class holiday and lifestyle destination within easy reach of Jakarta"



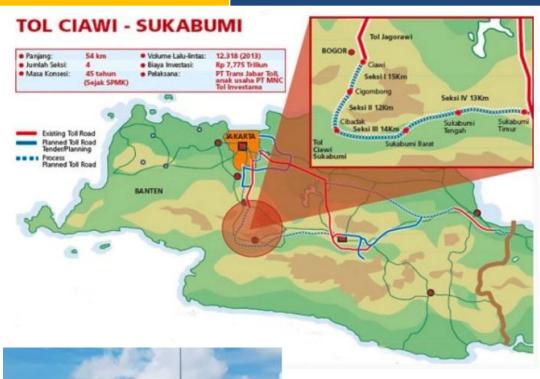
#### MNC Lido City – Strategic Location and Accessibility





#### **Bocimi Toll Road Section I - Completed**





# Jokowi to Inaugurate Bocimi`s Section I Toll Road Today



Previolent Jokowi and his enfourage engrecting the construction of Bocom foll road. TEMPO/Introdu

TEMPO.CO, Jakarta - President Joko Widodo (Jokowi) is scheduled to inaugurate the Bogor-Ciawi-Sukabumi (Bocimi) toll road section I today, December 1. The 15.4-kilometer toll road stretches from Ciawi to Cigombong. The concession is held by the subsidiary of PT Waskita Karya (Persero) Tbk. with the total investment of Rp7.7 trillion.

The Toll Road Regulatory Agency (BPJT) Head Herry Trisaputra Zuna confirmed the inauguration of the toll road included in the list of National Strategic Project (PSN). "That's the plan, it will be inaugurated tomorrow (Saturday) afternoon," Herry said, Friday, November 30.

Muhammad Sadali, Managing Director of Trans Jabar (West Java) Toll Road, said that the Ciawi-Cigombong toll road has obtained the feasible-to-operate certificate (SLO) as the main requirement to operate last week.

Bodimi toll road section I is expected to be able to break the traffic density on Bogor-Sukabumi toll road as Cigombong is one of the traffic jam points on the 60-kilometer toll road. Overall, the Bodimi Toll Road consists of four sections with a length of 54 kilometers.

After section I, Bocimi toll road project will continue to section II, which is 11.9 kilometers, connecting Cigombong-Cibadak. Furthermore, section III will connect Cibadak-West Sukabumi for 13.7 kilometers. Then section IV will connect West Sukabumi-East Sukabumi, which is 13.05 kilometers.

BISNIS.COM

Source: en.tempo.co

#### **Bocimi Toll Road Section II - IV (in progress)**



#### Sesuai Instruksi Presiden, Pembangunan Tol Bocimi Seksi II dan III Digeber Satu Tahun

Oleh yosep - 15 Januari 2019











Suasana lalu lintas di Toi Bocimi. Nelvi/Radar Bogor

BOGOR-RADAR BOGOR, Pembangunan proyek tol Bogor-Ciawi-Sukabumi (Bocimi) sepanjang 54 kilomenter diproyeksi selesai tahun 2020. Saat ini, PT Trans Jabar Tol (TJT) tengah melanjutkan pekerjaan Tol Seksi II dengan route Cigombong-Cibadak 11,9 KM dan Seksi III Cibadak-Sukabumi 13,7 KM.

Hal itu dikatakan Pimpinan Proyek (Pimpro) Tol Bocimi dari PT Trans Jabar Tol (TJT), Joko Susilo sesuai instruksi Presiden Indonesia, Joko Widodo.

Source: www.radarbogor.id

"Seksi II dengan luas lahan bebas 141,1 ha tahap pembesan baru 60 persen. Sedangkan Seksi III luas lahan 17,4 ha dan masih dalam tahap pembebasan," papar Joko.

Rencananya, Tol Bocimi akan terkoneksi dengan Tol Sukabumi- Ciranjang-Padalarang (Sucipada) sepanjang 31 KM. Lanjut dia, Tol Bocimi nantinya akan menjadi jaringan jalan Tol Trans Jawa (secondary). "Untuk Tol Sucipada, masih dalam pembahasan di Kementerian Pupera. Kami (TJT) belum mendapat gambaran terkait hal itu," tambahnya.

Sebelumnya, Pelaksana Tugas Gubernur Jawa Barat, Moch Iriawan saat berkunjung ke Bogor akhir Agusutus 2018 mengatakan, Pemerintah Provinsi (Pemprov) Jawa Barat, siap mendukung rencana pembangunan Tol Sucipada yang rencananya akan dimulai pada 2020.

Kata Irawan, pembangunan tol ini merupakan lanjutan dari pembangunan Tol Bocimi dan sudah direncanakan sejak tahun 2008 lalu. "Nah permasalahannya selesai setelah tol ini masuk dalam rencana umum jaringan jalan tol yang ditetapkan Kemen PUPR," katanya.

Berdasarkan informasi yang diperoleh, pembangunan ruas tol sepanjang 68 kilometer ini akan digarap oleh dua BUMN yakni Waskita Karya dan Jasa Marga.

Ia memastikan, Dinas Bina Marga dan Penataan Ruang Jawa Barat sudah menuntaskan feasibility studi (FS) dan details engineering design (DED) proyek sepanjang 31 kilometer tersebut. "Jalan tol Sucipada terbagi dalam dua fase. Proyek tol ini sebetulnya secara desain sudah berjalan, " katanya.

- The remaining Bocimi Toll Road Section II IV construction shall be completed in 2020
- The construction of Sukabumi Padalarang (Sucipada) Toll Road shall be started in 2020 (Feasibility Study and Detail Engineering Design are done)

#### 3000 Ha Master Plan





#### **MNC Lido City – Development Component**



#### MNC LIDO CITY



#### NATURAL & SUSTAINABLE SETTING

#### **SMART INFRASTRUCTURE**



THEME PARK



RESIDENCES
Trump Community
Entertainment City
Residences



RETAIL, DINING & ENTERTAINMENT DISTRICT



HOSPITALITY
Trump Luxury Hotel
Theme Park Hotel
Signature Golf Course

3-star Family Hotel



SUPPORTING FACILITIES MNC Studios MNC University



SMART TOWNSHIP

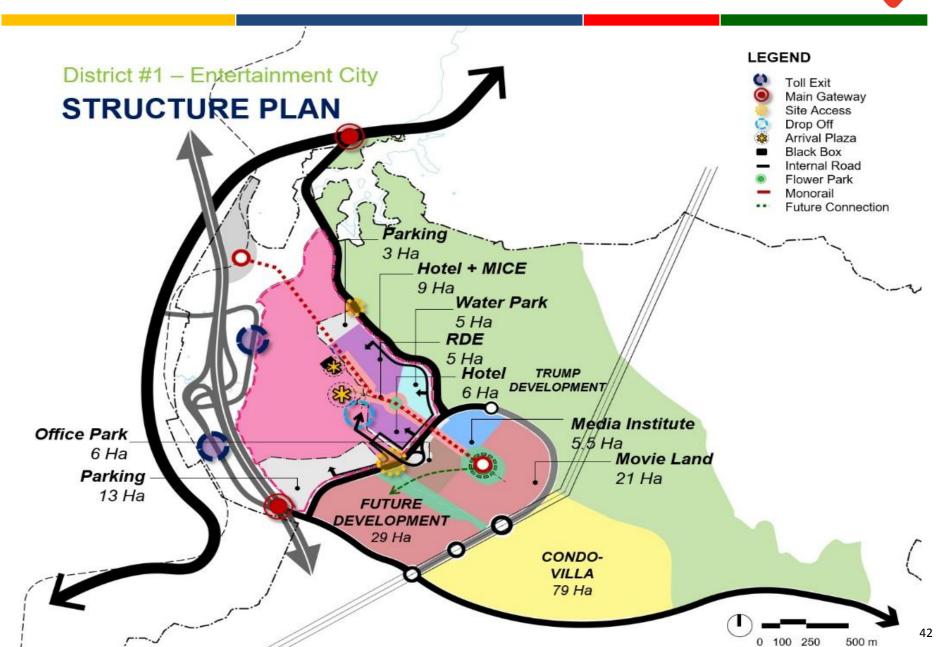
Phase 2 Development



NATIONAL PARK

#### **Phase 1 Master Plan**





#### **MNC Lido City – Trump Brand**







#### The Power of Trump

Over 90% recommendation rate

Average **RevPar** index = **115%** 

Winner of countless awards

#### **Hot-selling residential**

#### **Trump Vancouver**

100% of available inventory pre-sold, with highest per square foot prices in Vancouver

#### **Trump Tower Manila**

94% pre-sold a year before turn-over

#### **Trump Tower Mumbai**

100% of available inventory pre-sold

#### **Trump International Portfolio**

#### 9 world-class, luxury hotels

Presence in six countries
Aggressive global expansion underway

Leading the world in

#### **luxury residential projects**

with numerous projects in progress across the globe

#### 18 award-winning golf clubs

Presence in six countries

Numerous projects in the pipeline

#### TRUMP International Resort, Golf Club and Residences Lido



#### 6-star luxury hotel

with 120 keys, restaurants and bar, spa & fitness center, and meetings/conference facilities. 24/7 lifestyle concierge and personalized service, delivered with the unwavering Trump standard of excellence

Indonesia's first 18-hole
signature
championship golf
course by
legend Ernie Els



# 258 super luxury villas and 180 luxury resort condominiums

featuring beautifully landscaped gardens, bringing together an elite resort feel with the topmost privacy, safety and sustainability

# Exclusive state-of-the-art country club

with a 24/7 lifestyle concierge, offering personalized service and an unrivaled lifetime membership opportunity



#### MNC World™ Lido



#### Indonesia's premiere world-class theme

park featuring 6 Theme Lands, 19 Rides, 4 Shows, 9 Attractions, 17 F&B Outlets, 21 Retail Shops, 1 Event and Meeting Facility



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# a lively **Retail Dining Entertainment (RDE)**featuring Exclusive Brands & Shops, Family Dining, Entertainment Zone, Shows & Exhibition, Second

Entertainment Zone, Shows & Exhibition, Seasonal Parade, Nightlife Attraction and Internal Monorail

Hotel & MICE Facilities ranging from 3-star, 4star and 5-star targeting FIT travelers, tour groups, corporates and lucrative MICE business

**Water Park** with iconic rides and attractions, integrated amenities and innovative designs

#### **MNC Bali Resort – World's Paradise**









- Situated in the heart of Bali's magnificent southwest coast, MNC Bali Resort sits in close proximity to some of Bali's most famed attractions. The location is approximately 27 km or an hour drive from the Ngurah Rai International Airport.
- The development is located in a spacious 110-hectare area in Tabanan, West Bali one of the largest resort developments in Bali.
- A perfect location for luxury living that offers breathtaking views of the Indian Ocean and Tanah Lot, the most sacred temple in Bali, framed by a spectacular panorama of endless sea.
- ❖ Bali is consistently voted as one of the world's best islands with the latest awards came from the DestinAsianReaders' Choice Award (RCA) and Bali was voted as the Best Island in the World in 2017.
- ❖ In August 2015, MNC Land signed an agreement with **The Trump Organization** to manage the newly redesigned resort.
- The Government is planning to develop a new toll road from Kuta to Gilimanuk, passing by Tanah Lot.

#### **MNC Bali Resort – Development Component**





a glamorous, ultra-luxury **Trump 6-star resort** with **150 exclusive pool suites and villas** 

a state-of-the-art lifestyle **Beach Club** presenting a 360-degree view of the Indian Ocean

an 18-hole **Signature Golf Course** designed by **Phil Mickelson** 

an **exclusive Golf Club** providing state-of-the-art facilities, orchestrated by a 24/7 lifestyle concierge

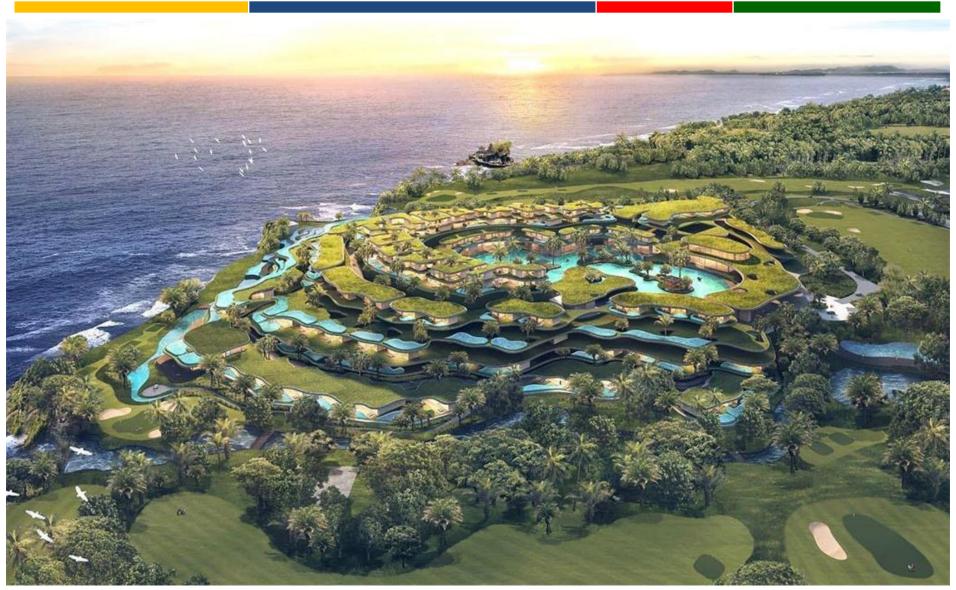




144 super-luxury villas and 224 luxury resort condominiums

#### **TRUMP International Resort & Golf Club Bali**





### **MNC Smart City – Future Livable City**









- ❖ MNC SMART City is the newest addition to the Company's portfolio of Integrated Township Developments in Indonesia. The ±3,000 ha site is located in Tangerang Regency, Banten, and is envisioned as a truly integrated **SMART City**, that provides a wide range of development products and is furthermore themed and differentiated by an Integrated Sports Facilities network; MNC Smart City will be a true new benchmark for Integrated Live, Work and Play environment in Indonesia.
- Located on the greater Jakarta area, the Project Site will have great access via planned Serpong-Balaraja Toll Road as well as the existing commuter train line that connects directly to the Jakarta CBD area.
- ❖ The Company has secured the location permit of the 3,000 ha site.







|               | MNC Tower & Plaza                               | MNC Financial Center         |
|---------------|---|------------------------------|
| Location      | Kebon Sirih, Central Jakarta                    | Kebon Sirih, Central Jakarta |
| Land Area     | 17,850 sqm                                      | 4,222 sqm                    |
| Building Area | 80,200 sqm                                      | 24,450 sqm                   |
| Total Storey  | 29 stories (MNC Tower)<br>2 stories (MNC Plaza) | 22 stories                   |



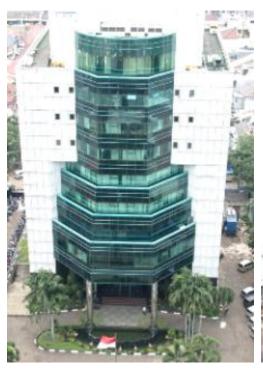






|               | BEI Building | High End Building            | Sindo Building                   |
|---------------|--------------|------------------------------|----------------------------------|
| Location      | Surabaya     | Kebon Sirih, Central Jakarta | KH Wahid Hasyim, Central Jakarta |
| Land Area     | 1,424 sqm    | 4,062 sqm                    | 1,064 sqm                        |
| Building Area | 12,039 sqm   | 5,937 sqm                    | 5,127 sqm                        |
| Total Storey  | 12 stories   | 5 stories                    | 8 stories                        |









|               | Wisma Indovision II       | Indovision Bali Building | The Westin Resort & BICC  |
|---------------|---------------------------|--------------------------|---------------------------|
| Location      | Kebon Jeruk, West Jakarta | Diponegoro, Bali         | Nusa Dua, Bali            |
| Land Area     | 3,297 sqm                 | 2,730 sqm                | 9.3 ha                    |
| Building Area | 10,669 sqm                | 5,057 sqm                | 87,721 sqm                |
| Total Storey  | 10 stories                | 4 stories                | 5 stories<br>433 roomkeys |

## **General Properties – Ongoing Development**







|               | One East Penthouse & Residences Collection Oakwood Hotel & Residence       | Park Hyatt Tower  |
|---------------|--|---|
| Location      | Kertajaya, East Surabaya   | Kebon Sirih, Central Jakarta                            |
| Land Area     | 5,042 sqm  | 7,332 sqm   |
| Building Area | 74,801 sqm   | 109,533 sqm   |
| Total Storey  | 33 stories<br>282 units of Strata Apt<br>144 roomkeys of Hotel & Residence | 39 stories<br>Office<br>Park Hyatt Hotel (222 roomkeys) |







|               | iNews Tower *                | MNC Studios *   |
|---------------|------------------------------|---|
| Location      | Kebon Sirih, Central Jakarta | Kebon Jeruk, West Jakarta                                   |
| Land Area     | 5,837 sqm                    | 101,222 sqm   |
| Building Area | 58,507 sqm                   | 113,062 sqm   |
| Total Storey  | 16 stories                   | 18 stories (GTV)<br>14 stories (RCTI)<br>18 stories (MNCTV) |

<sup>\*</sup> MNC Land is the project manager and building manager of the property.



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# Thank You